

stations, while declines were noted for 11 ABC, 60 CBS and 53 NBC affiliates.

In late night ABC affiliates also placed second behind the NBC line-up in homes delivered. ABC's were up 42% to 3,064,000, CBS's were off 5% to 2,658,000 and NBC's were down 2% to 5,393,000. The shares were 48% for NBC, 28% for ABC, 24% for CBS. Gains were shown for 89 ABC, 21 CBS and 76 NBC affiliates; losses were recorded for 29 ABC, 91 CBS and 67 NBC stations.

Market by market, this table shows how primary affiliates of

the three major TV networks stacked up in homes delivered in three major dayparts—prime time, Monday-Friday daytime and network news—in Arbitron's February sweep measurements. The numbers in the Households (H) column represent thousands of homes delivered per average half-hour (add 000). The percentages (%) represent change since the February 1976 sweep.

The chart is based on information that was compiled by ABC researchers.

ABC vs. CBS vs. NBC: The network competition in 208 markets

MARKET	PRIME TIME						DAYTIME						EVENING NEWS					
	ABC		CBS		NBC		ABC		CBS		NBC		ABC		CBS		NBC	
	H	%	H	%	H	%	H	%	H	%	H	%	H	%	H	%	H	%
1. New York	1548	+19	1026	-23	966	-7	501	+60	379	-20	457	+6	491	-2	617	-24	631	-
2. Los Angeles	918	+11	512	-11	612	+9	246	+24	186	-5	242	+32	292	+24	229	-27	381	+43
3. Chicago	713	+4	449	-21	408	-12	239	+23	173	-13	124	-13	251	-7	242	-	233	-4
4. Philadelphia	658	+2	406	-12	325	-8	240	+37	192	+3	115	-10	348	+4	268	+3	297	-
5. San Francisco	351	-3	254	-9	246	+1	101	+25	94	-	65	-6	208	+42	239	+10	125	+16
6. Boston	420	-5	302	-7	261	-4	124	+15	100	-19	105	+19	163	+16	217	-8	285	+11
7. Detroit	437	+11	305	-12	283	-5	138	+12	125	-22	114	-12	165	-3	229	+2	244	+2
8. Washington	285	-7	230	-9	197	+1	91	+3	105	-	65	-8	114	+3	195	+5	131	+22
9. Cleveland	343	-6	247	+1	225	-4	119	+14	80	-19	94	+2	180	-2	199	+6	163	-10
10. Dallas-Ft. Worth	280	+8	194	-6	177	-6	95	+14	86	-	56	-2	84	+42	114	+1	99	+29
11. Pittsburgh	341	+5	259	-11	162	+7	87	+28	127	+17	76	+9	188	+13	228	-16	69	-7
12. Houston	239	+17	169	-	177	+7	78	+39	78	-10	57	+4	85	+12	106	+66	165	+21
13. Minneapolis-St. Paul	198	-1	168	-3	152	-3	56	-	58	-16	38	-34	42	-2	99	-3	127	+14
14. Miami	186	+4	208	-7	148	+3	48	+7	95	+1	51	-6	98	+13	238	+16	164	+8
15. St. Louis	219	+16	205	-7	157	-10	46	-19	78	+3	69	+8	43	+54	138	-3	138	-2
16. Atlanta	192	+15	174	-2	167	-4	52	+30	71	-	93	-1	94	+84	137	+13	170	+6
17. Tampa-St. Petersburg, Fla.	112	+1	197	-1	153	+1	31	+11	87	+23	60	-6	62	+24	249	+23	199	+12
18. Seattle-Tacoma, Wash.	211	-6	105	-	145	+2	67	-	36	-12	35	-12	140	-11	96	+32	142	+7
19. Indianapolis	175	+14	135	-6	129	-13	34	-24	73	+170	59	-3	64	+23	106	-3	134	+21
20. Baltimore	212	+1	169	-10	149	+7	46	+7	78	-9	63	-2	104	+27	133	+2	142	+39
21. Milwaukee	158	-5	119	-6	118	-12	67	+40	57	-12	33	-23	57	+27	52	+6	106	+9
22. Hartford-New Haven	177	-8	183	-13	62	-2	70	+46	81	-10	21	+5	132	+5	215	+5	34	-8
23. Denver	162	-3	103	-3	106	-5	32	+7	36	+9	44	+2	65	+91	98	+21	65	+18
24. Sacramento-Stockton, Calif.	153	+1	105	+1	116	-1	49	+9	36	+29	41	-16	52	+16	94	-3	136	+21
25. Portland, Ore.	128	-4	121	+2	92	-12	39	+34	43	+5	36	-12	81	-5	112	+11	112	+10
26. Kansas City, Mo.	168	+10	125	-15	109	-13	49	+14	62	-3	30	-9	70	+15	104	+9	97	+26
27. Cincinnati	154	-5	149	+9	111	-4	47	+12	55	-7	62	-3	54	+8	131	+24	108	+17
28. Buffalo, N.Y.	143	-8	125	-1	102	-15	59	+9	62	-9	39	+22	120	-1	114	+25	64	+23
29. San Diego	97	-3	108	+16	91	+4	22	+38	37	+9	37	+23	27	+8	96	+1	105	+22
30. Providence, R.I.	112	-9	117	-10	118	+5	32	-6	45	-8	54	-23	34	-32	112	+9	116	+15
31. Nashville	110	+18	128	-3	109	-12	33	-11	68	-12	60	-	74	+19	125	-1	137	+15
32. Phoenix	122	+8	93	+1	82	+9	35	+40	46	+15	25	-7	36	+112	107	+9	62	+41
33. Charlotte, N.C.	71	+20	123	-8	82	-13	22	+57	85	+23	23	-28	10	+43	182	+16	88	+38
34. Columbus, Ohio	141	+11	132	-10	99	-3	50	+19	65	-4	33	+18	69	+33	115	-9	81	+33
35. Memphis	114	+10	113	-16	84	-18	33	+14	71	-	34	-8	42	-22	78	-24	93	-11
36. Greenville-Asheville, N.C.	118	+16	90	-5	95	-13	35	+13	51	+19	62	+7	72	+44	90	+20	132	+35
37. Oklahoma City	113	+19	88	+5	95	-11	37	+23	40	+14	43	+8	69	+35	67	+46	97	+7
38. New Orleans	127	+28	112	-20	87	-13	32	+3	62	-9	47	-15	52	+18	102	+11	67	+5
39. Louisville, Ky.	92	-2	100	-6	83	-14	23	+5	37	-14	63	-9	29	-	99	+11	114	+4
40. Orlando-Daytona Beach, Fla.	120	+17	95	+10	88	-4	36	+50	46	+15	36	+9	54	+32	121	+44	105	+17
41. Grand Rapids-Kalamazoo, Mich.	81	-8	85	-5	84	+2	30	-	49	+7	35	-17	58	-2	69	-8	77	+26
42. Albany-Troy, N.Y.	104	-2	102	-5	86	-10	29	+53	42	-2	41	-20	41	+58	125	+7	103	+14
43. San Antonio, Tex.	121	+23	81	-6	73	-	40	+11	38	-12	25	+9	44	+132	77	+3	46	-10
44. Charleston-Huntington, W.Va.	103	+39	86	-1	109	-16	35	+25	42	+11	92	+11	28	-7	67	+3	174	+14
45. Harrisburg-Lancaster, Pa.	81	+6	74	-3	87	-12	22	+47	31	-	52	-5	30	+43	52	+37	115	+1
46. Dayton, Ohio	89	+12	111	-6	80	-10	27	+50	70	+4	32	-26	NC	NC	136	+24	56	+6
47. Raleigh-Durham, N.C.	100	+9	95	-2	13	+8	34	+21	60	+3	2	-33	102	+34	117	+15	12	+50
48. Norfolk, Va.	113	+22	92	-14	69	+13	37	+12	54	-8	21	-12	70	+71	110	+2	41	+14
49. Wilkes Barre-Scranton, Pa.	120	+5	72	-13	81	-15	46	+48	36	-14	40	-18	68	+21	58	-18	83	+8
50. Birmingham, Ala.	171	+37	37	-20	78	-18	79	+10	20	-13	18	-28	140	+25	29	+21	64	-4
51. Syracuse, N.Y.	83	+21	83	-1	88	+20	21	+31	38	-5	42	+5	28	+33	94	+16	80	-2
52. Flint-Bay City, Mich.	122	+2	37	-12	81	-22	51	+16	18	-5	43	-23	68	+3	19	+19	101	-21
53. Salt Lake City	116	-3	69	-14	68	-12	44	+16	34	-15	19	-14	51	+19	59	+4	41	-5
54. Greensboro-High Point, N.C.	120	+35	91	-7	67	-9	29	+45	54	+8	31	-9	64	+64	117	+5	79	+39
55. Wichita-Hutchinson, Kan.	82	+1	78	+4	64	-12	25	+32	35	+3	27	-10	47	+31	37	+16	34	-21
56. Tulsa, Okla.	110	+12	67	+3	52	-2	37	+42	38	-3	15	-17	76	+65	52	-7	28	-24
57. Toledo, Ohio	88	+10	92	-	73	-23	28	+27	56	-5	32	-6	21	-9	95	-4	74	+1
58. Shreveport, La.-Texarkana, Tex.	93	+16	85	-1	58	-9	35	+30	53	+13	26	-16	54	+23	94	+31	40	+11
59. Little Rock, Ark.	105	+27	67	+2	75	-17	32	+19	29	-3	38	-	87	+64	44	-4	81	+3
60. Richmond, Va.	74	-	80	-9	51	-14	24	+26	48	-	14	-22	43	+34	93	+19	69	+15